

MARVEL
COMICS



6
FEB

Disney's

THE LITTLE MERMAID

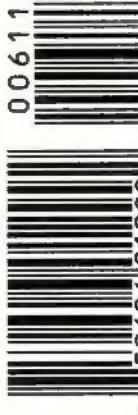
HOLIDAY
UNDER-THE-SEA
STYLE!



DIRECT EDITION



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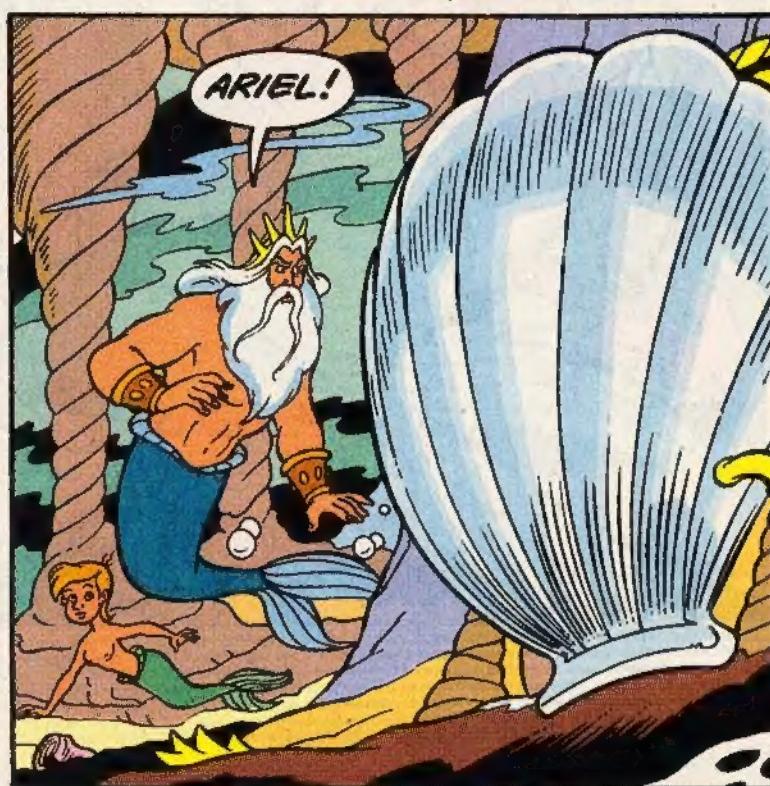
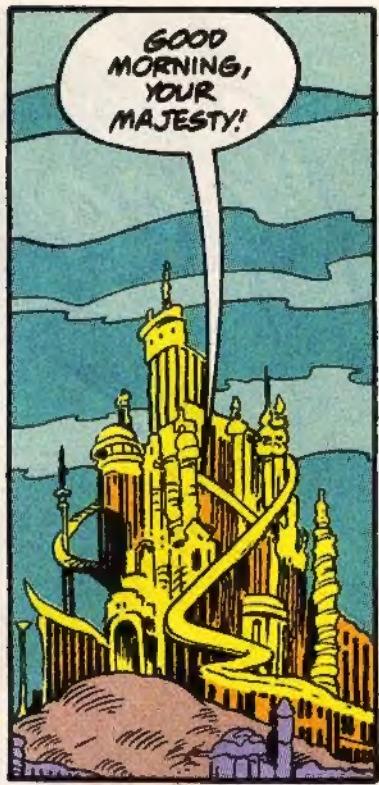
**DON'T
WORRY,
THEY'VE
HAD
THEIR
SHOTS.**



The
Snookums
& **Meat**
Funny **Cartoon**
Show

NOW UNLEASHED EVERY MONDAY
BEGINNING JANUARY 2ND.

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Disney's
THE LITTLE
MERMAID IN

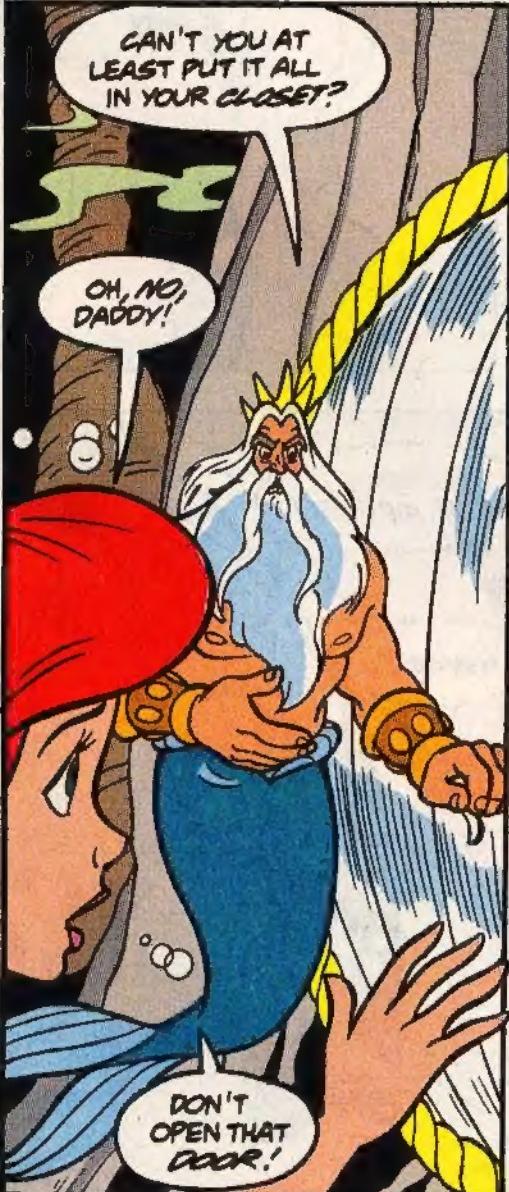
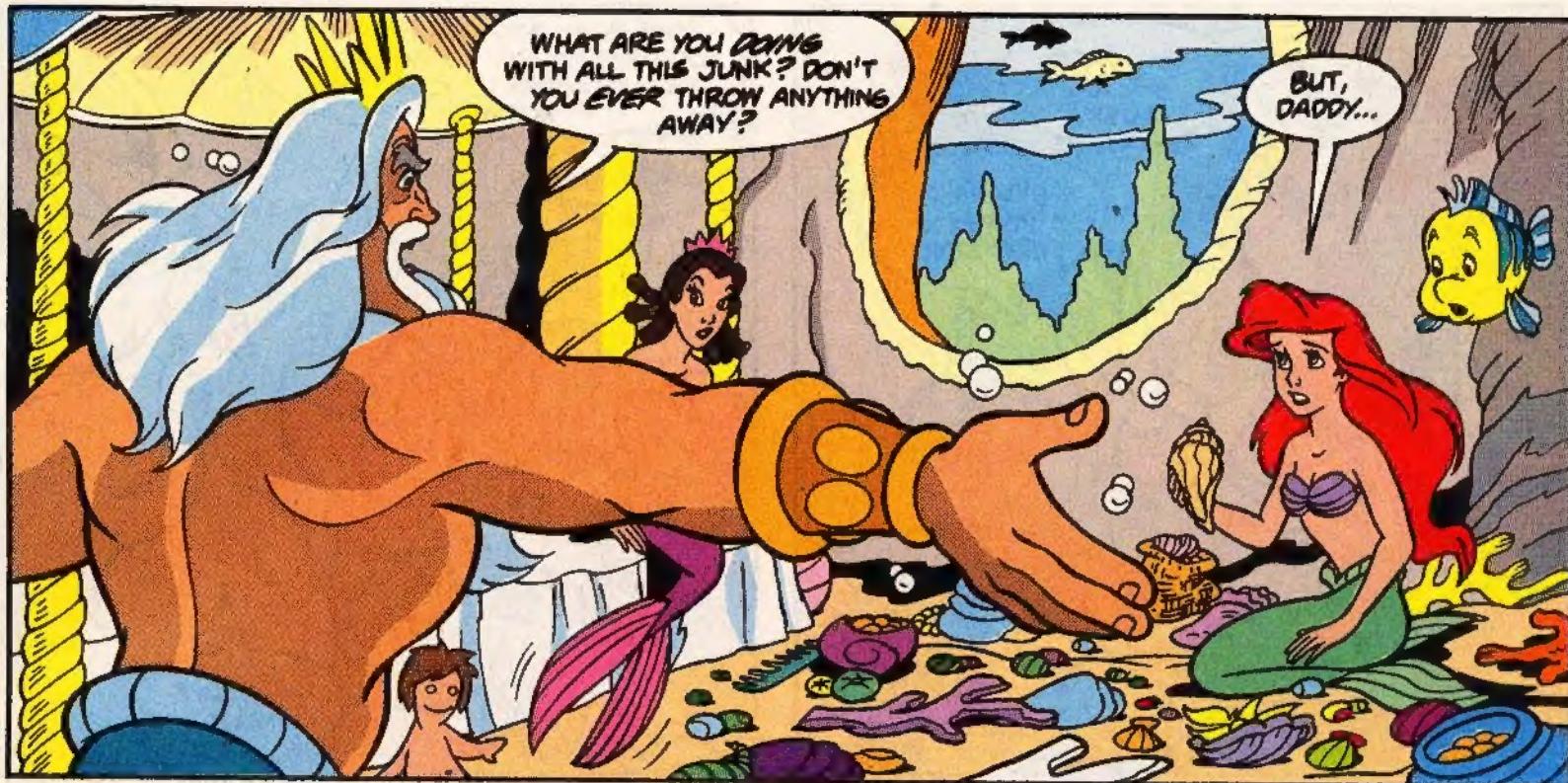
Room at the Palace

TRINA ROBBINS • writer
BILL FLUGATE • penciler
DAVE MINT • inker
JOHN COSTANZA • letterer
BEN SEAN • colorist
HILDY MESNICK • editor
TOM DEFALCO • editor in chief

LOOK AT
THIS ROOM! IT
LOOKS LIKE IT'S
BEEN HIT BY A
TIDAL WAVE!



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INSTANTLY WIN

ONE OF A MILLION FREE



T-SHIRTS. CHECK IT OUT...



GAME PIECES ARE HIDDEN
INSIDE INABISCO OREO AND
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THAT'S NOT ALL THAT'S HIDDEN.

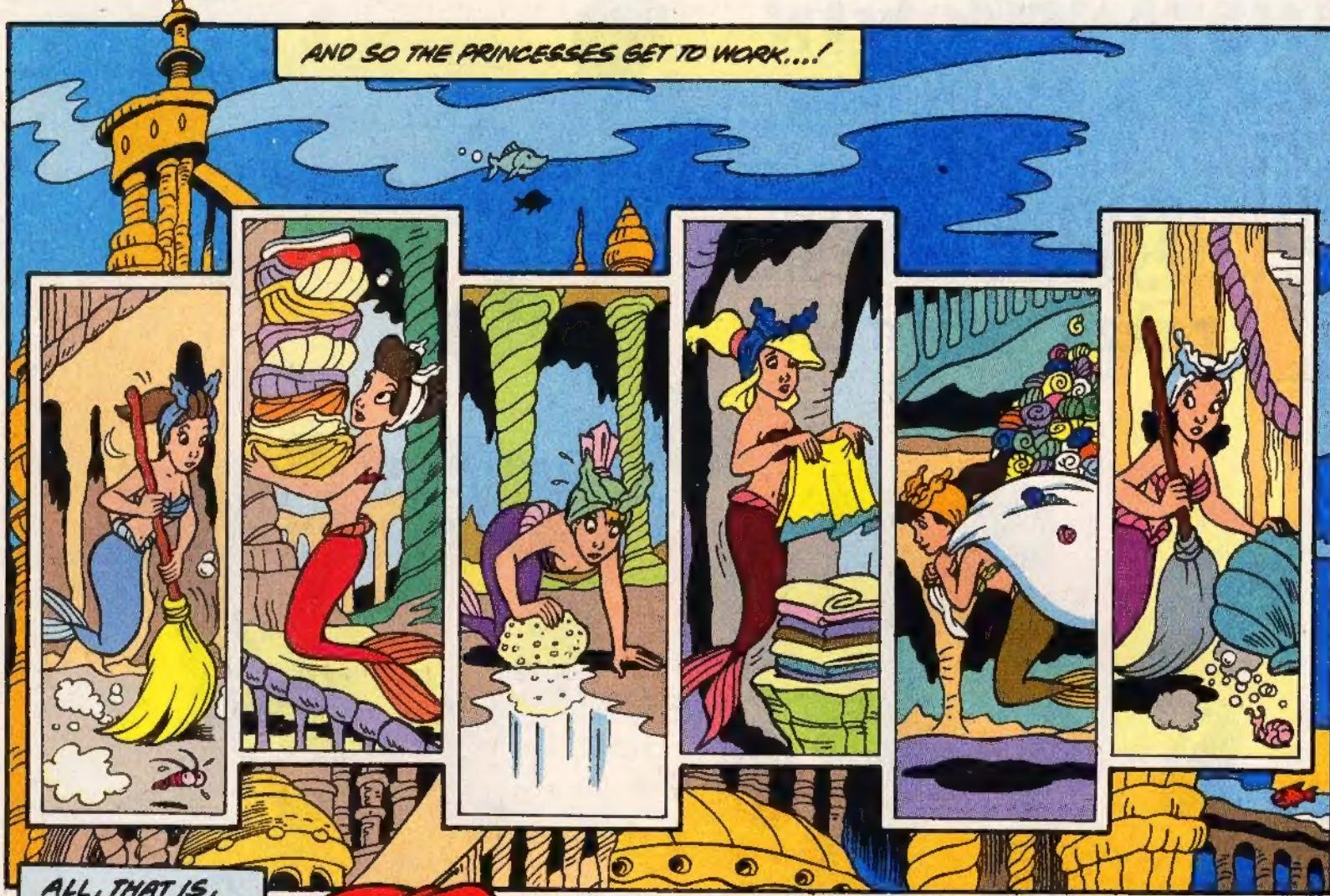


GET YOUR COOKIES NOW.
SOLVE THE MYSTERY...

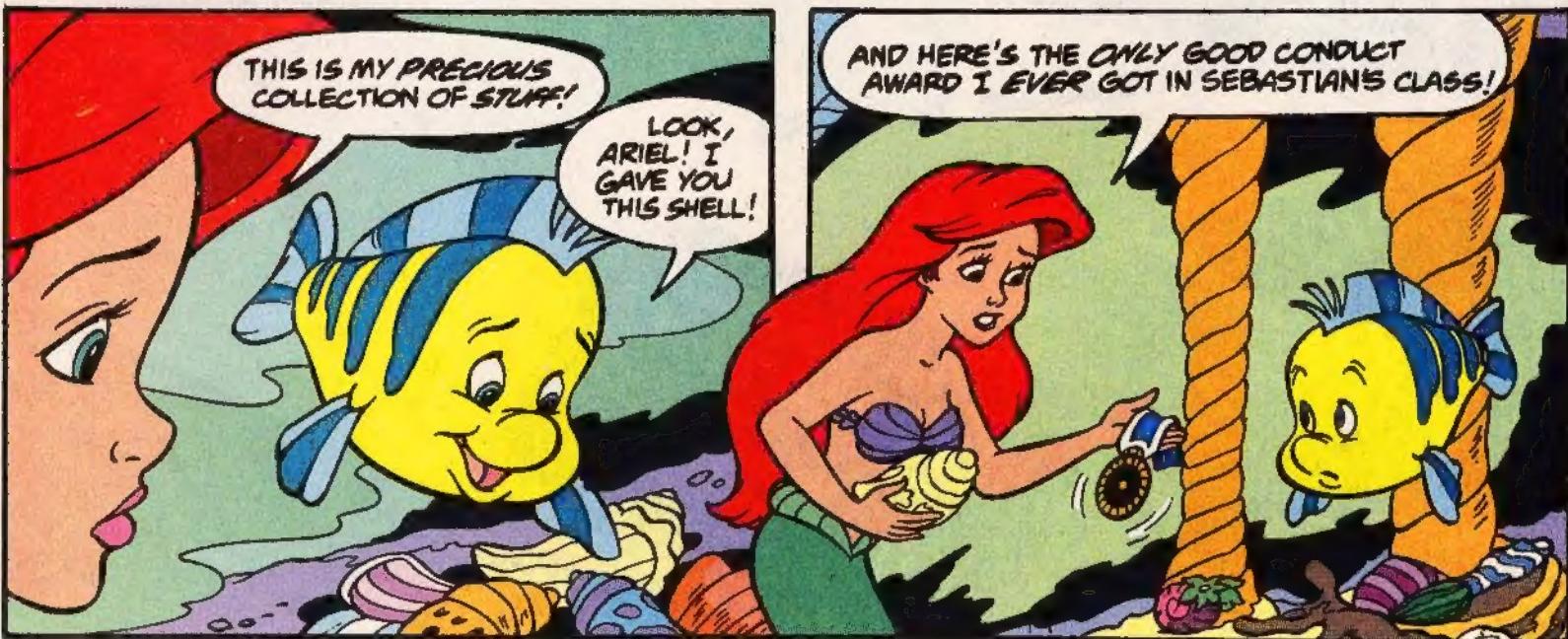
AND SEE IF YOU'VE WON.

*LOOK INSIDE SPOOKY MARKED PACKAGES FOR YOUR CHANCE TO WIN. BUT HURRY—ONLY WHILE SUPPLIES LAST.
TIME & O TIME & TH

AND SO THE PRINCESSES GET TO WORK....!



ALL THAT IS,
EXCEPT ARIEL!



FOLD FOR THE GOLD

Discover
Lucky's Special
New Two Color
Marshmallow
Shape!

Fold this
page so that
the arrows meet.

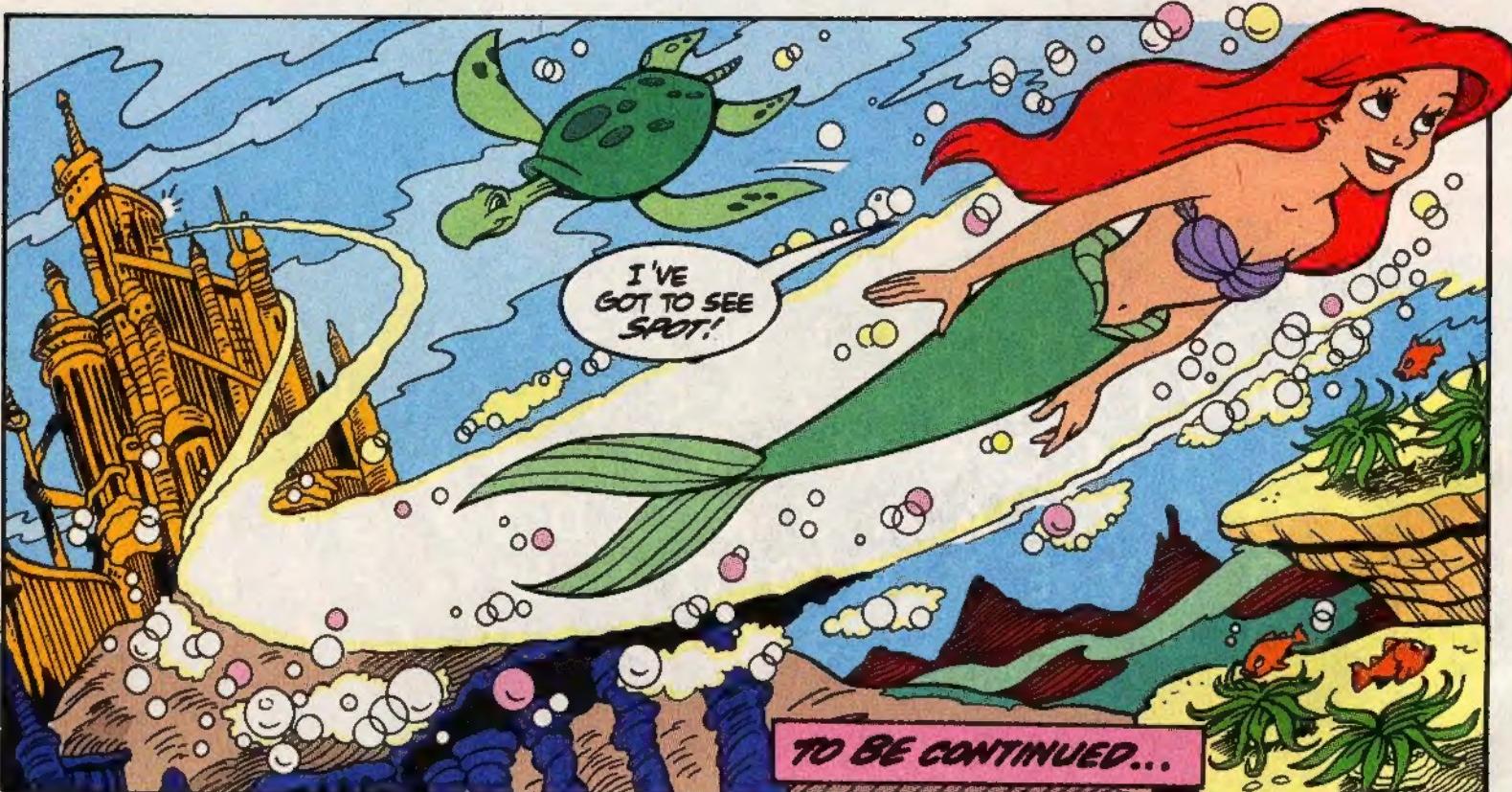
Look for them in specially marked
boxes of Lucky Charms®



IT' C K I C T 3 W E 5 S A 4 5 S A
M A R R I O P D C 7 & C J U S H J U S H -
M A L L N M C C W 4 3 2 2 P L P L O W
P O O K I A A S W Q D I F G F T
O L V E X V O O O U J U G F F
G O U 2 H O 3 C J J U C E L D

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ROOM AT THE PALACE, Part 2:
Joy To the World



Original
FRUIT

Skittles®

LITTLE-SIZE CANDIES NATURALLY AND ARTIFICIALLY FLAVORED



YEARS LATER, FRUIT COMBINATION CRITICS LABELED IT
VAN GOGH'S POST-CONFECTIONARY PHASE.

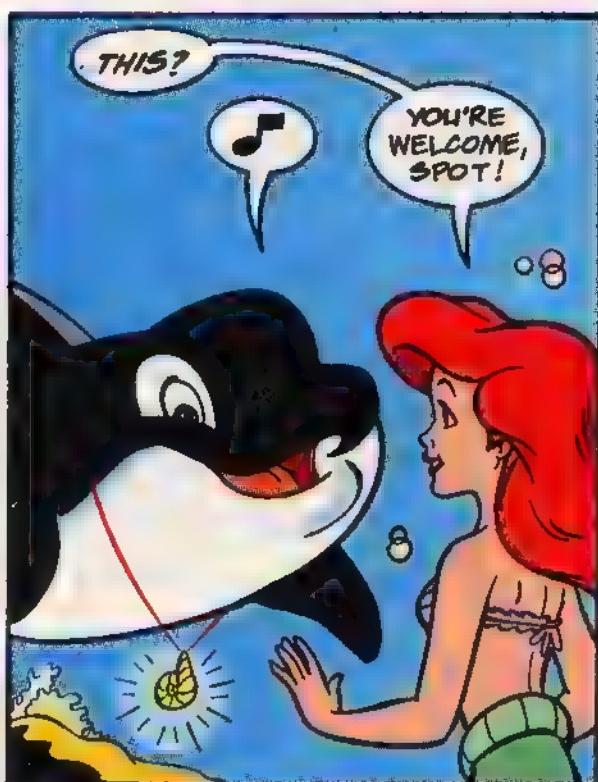
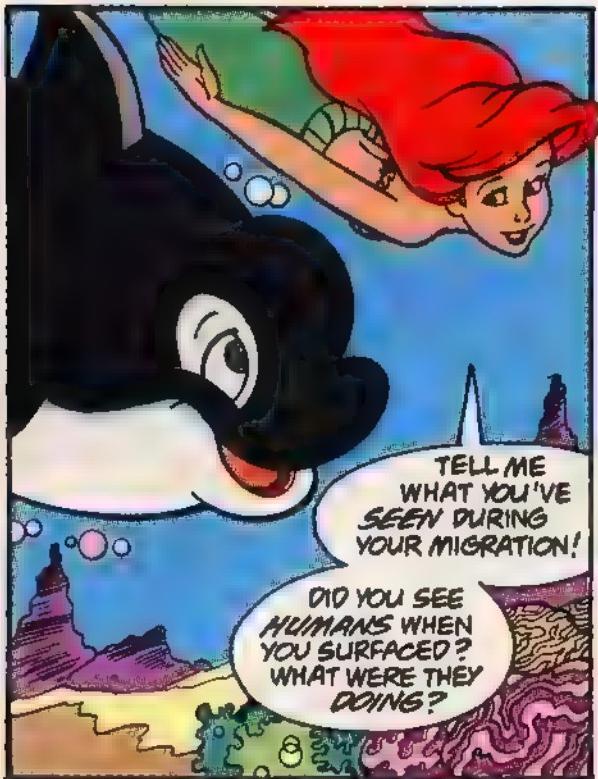
Wild berry

TROPICAL

Skittles®

LITTLE-SIZE CANDIES NATURALLY AND ARTIFICIALLY FLAVORED

TASTE THE RAINBOW
OF FRUIT FLAVORS®



My **playmobil®** dollhouse!



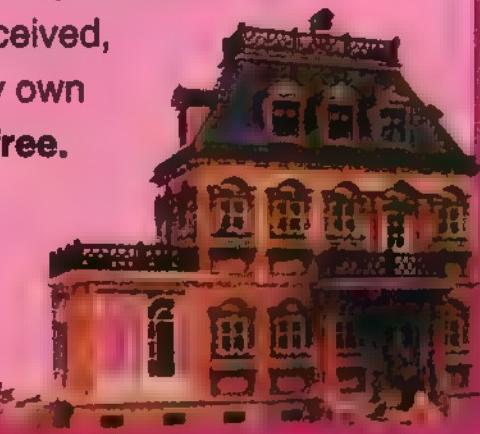
...My name is Nina,
I am 4 years old and I have
three close friends
and live in a house
with 6 rooms.



Kids! For a free Playmobil catalog, write to us at the address below. If your letter is one of the first 5,000 received, we will send you your very own **Nina poster, absolutely free.**

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DINNERTIME AT THE PALACE...

EVERYBODY
SAVE ROOM!

WE'RE HAVING PLANKTON
PIE FOR DESSERT -- MY
FAVORITE!

MORE
MOSSBALLS,
URCHIN?



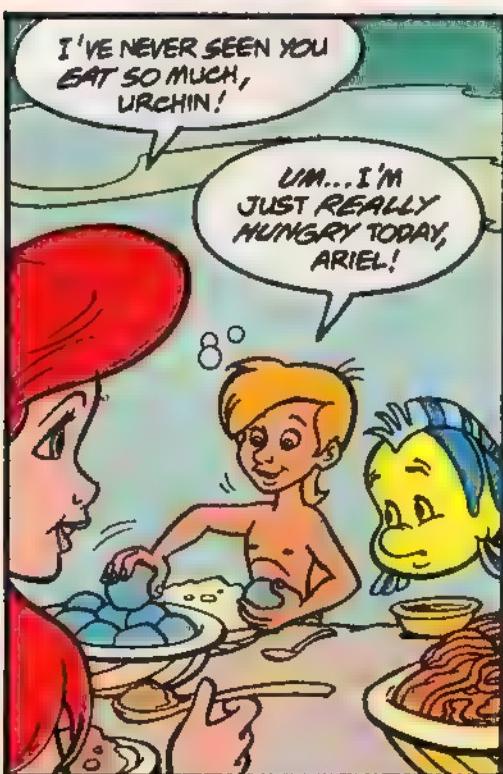
I'VE NEVER SEEN YOU
EAT SO MUCH,
URCHIN!

UM... I'M
JUST REALLY
HUNGRY TODAY,
ARIEL!

EVERYTHING IS SO
DELICIOUS!

GOLLY! WHY
IS URCHIN PUTTING
ALL HIS
DINNER
IN THAT
SACK?

AND NOW -- CHEF,
THE PLANKTON PIE,
PLEASE!

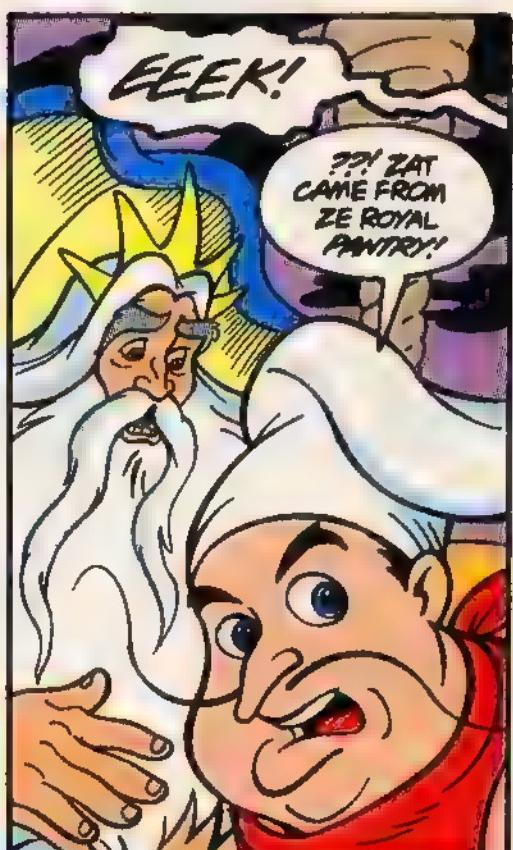
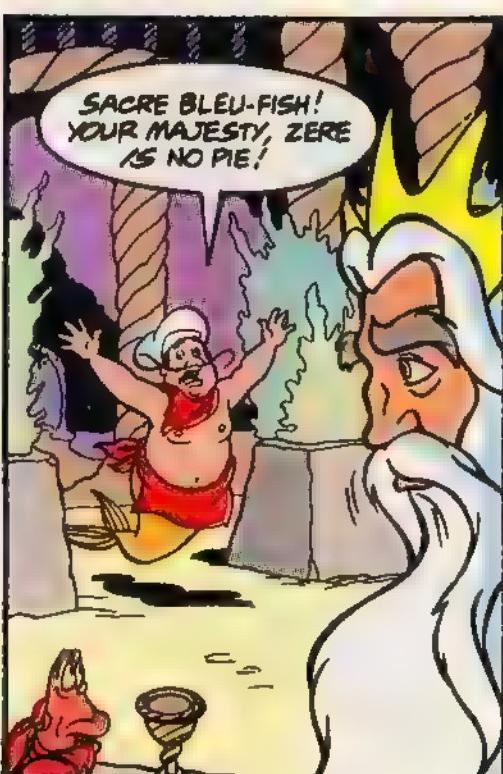


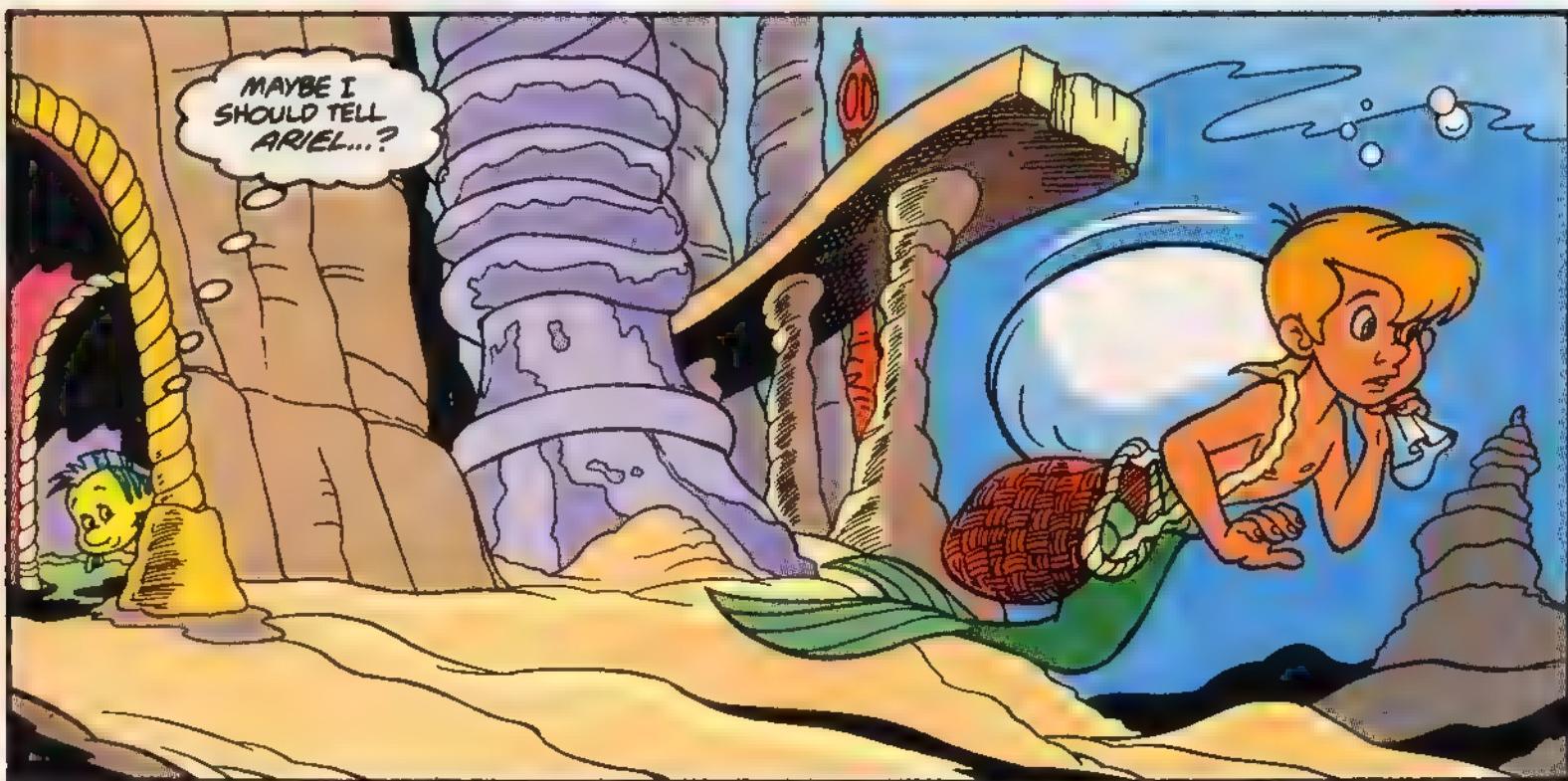
SACRE BLEU-FISH!
YOUR MAJESTY, ZERE
IS NO PIE!

I BAKED ZE
PLANKTON PIE--
OON LA LA!
DELICIEUX! BUT
ZE PIE, EET HAS
VANISHED!

EEEK!

??! ZAT
CAME FROM
ZE ROYAL
PANTRY!





NEXT DAY...

SO YOU WENT BACK UP TO THE SURFACE, SPOT? WHAT DID YOU FIND OUT?



THE HUMANS BRING A TREE INTO THEIR HOUSES? IS THAT SPECIAL?!

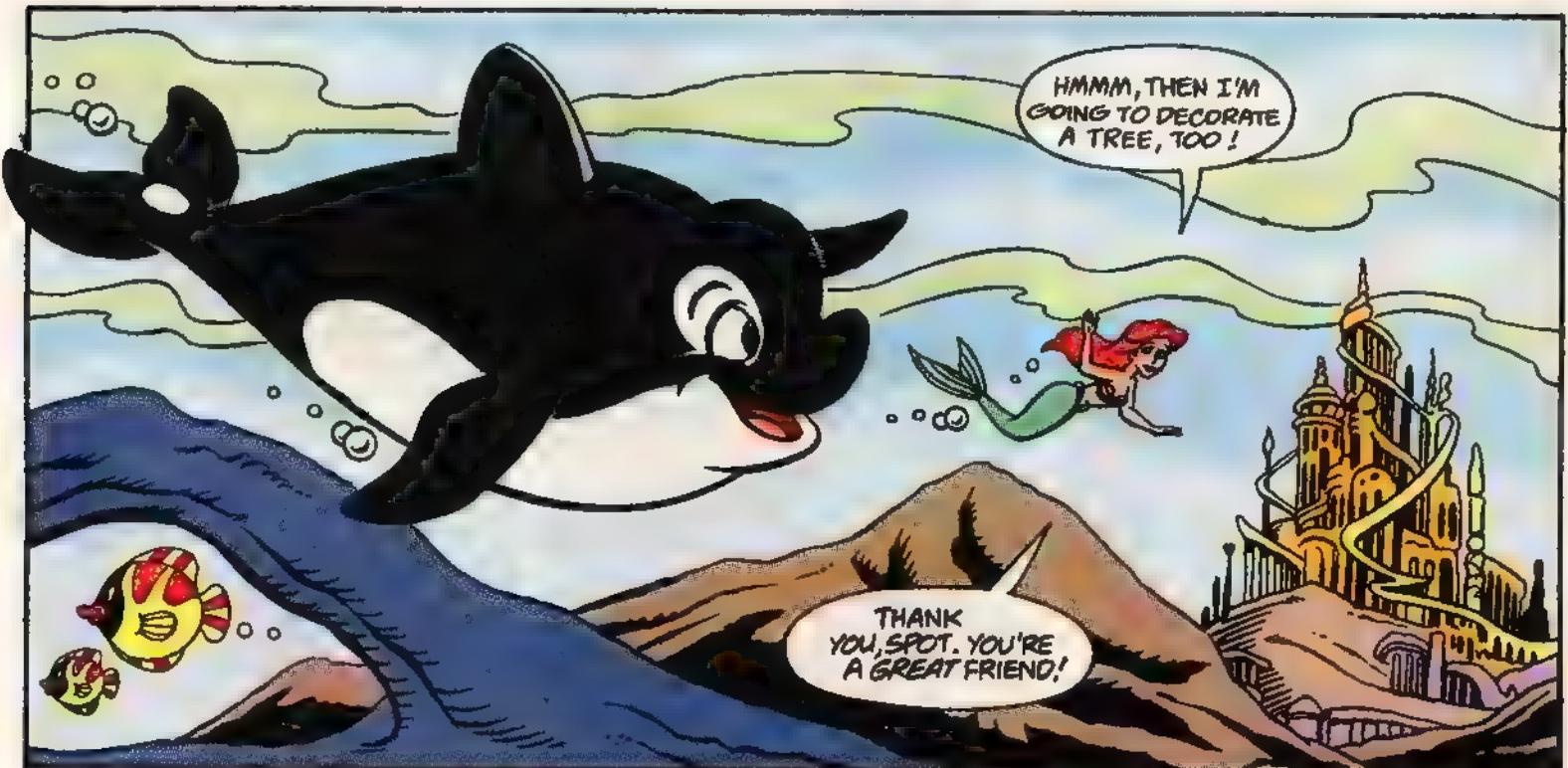


...AND THEY DECORATE THE TREE?!!



HMM, THEN I'M GOING TO DECORATE A TREE, TOO!

THANK YOU, SPOT. YOU'RE A GREAT FRIEND!



SOON...

GOLLY, ARIEL!
WE'RE MAKING A
PRETTY THING,
RIGHT?

DIS IS
PRETTY, ARIEL,
BUT TELL ME
ONE T'ING...

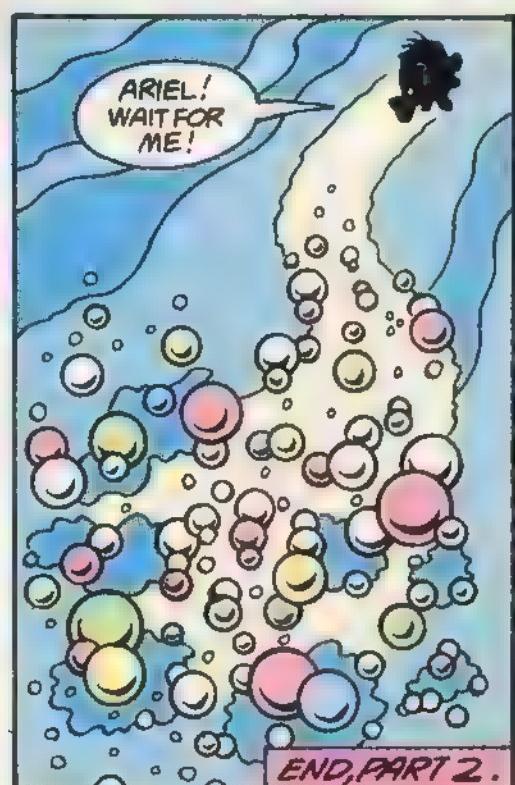
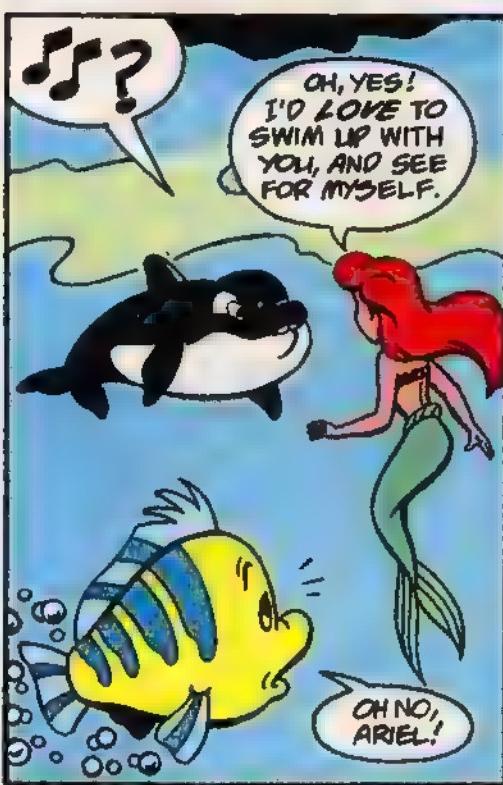
JUST A
FEW MORE
SHELLS, I
THINK...

... WHY
ARE WE DOING
DIS?

WELL...
IT'S FOR A
SPECIAL
DAY.

BUT WHAT
KIND OF SPECIAL
DAY?

ER... I
DON'T KNOW
YET!



Room at the Palace

PART THREE:

...AND GOOD WILL TO MERMAIDS

OOOH! IS THAT WHERE HUMANS LIVE?

OKAY ARIEL,
WE'VE SEEN HOW
HUMANS LIVE. NOW
LET'S GO BACK
DOWN!

OKAY?

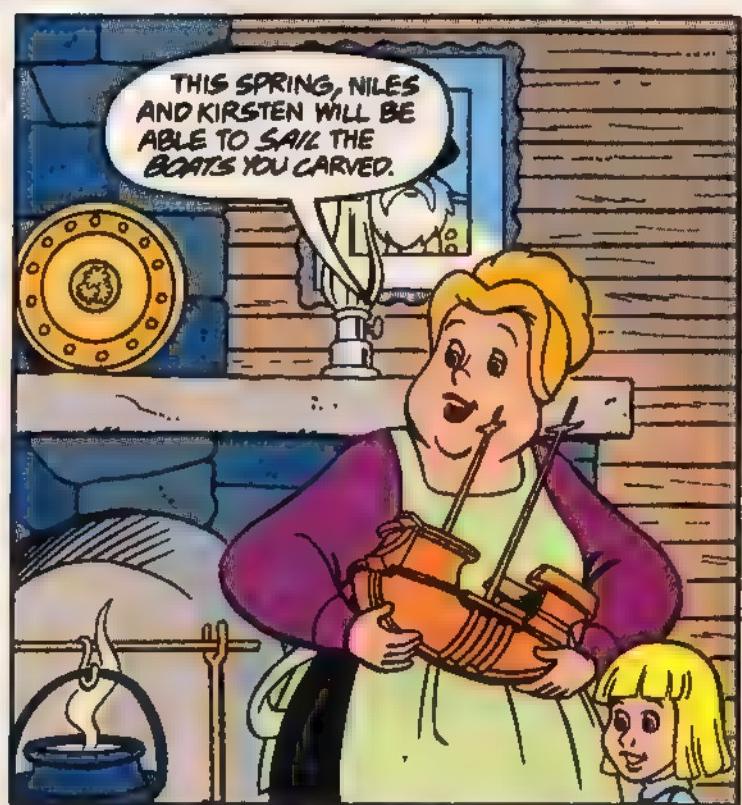
CAN'T SEE MUCH FROM DOWN HERE!

THAT'S BETTER.

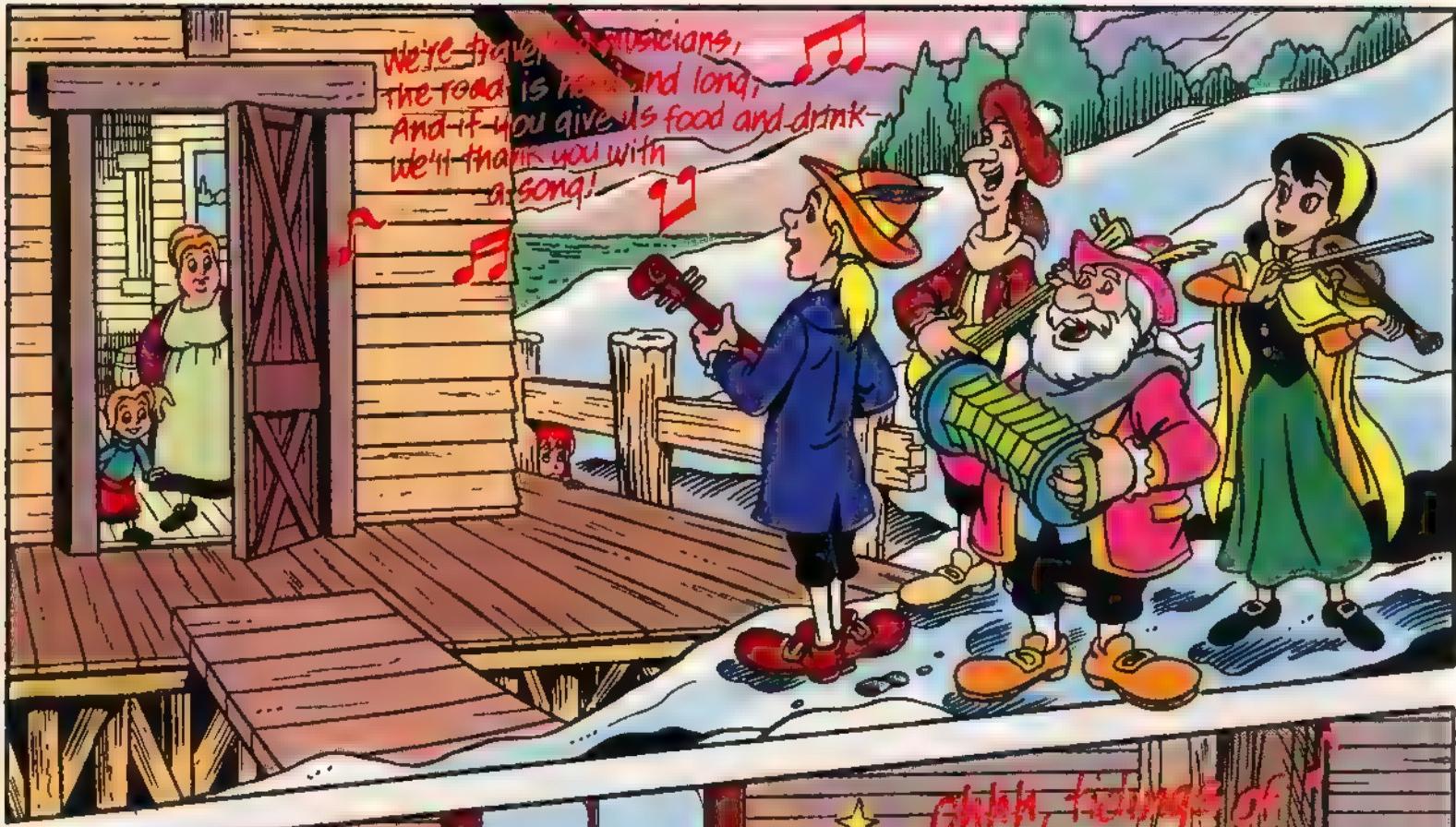
ARIEL!
COME BACK!

OOOH! WHAT
A BEAUTIFUL
TREE!

HUH! I
BET IT'S NOT
AS BEAUTIFUL
AS OUR TREE!



We're travelin' musicians,
The road is new and long,
And if you give us food and drink
We'll thank you with
a song!



IT'S JUST
SIMPLE FOOD,
NOTHING FANCY,
BUT YOU'RE WELCOME
TO SHARE IT.

ESPECIALLY
TODAY!

I THINK
I'M STARTING
TO UNDER-
STAND!

Ohhh, feelings of
COMFORT and
JOY



We'RE haPPy to aNnoUnCE tHat
COOKiE-CriSp now cOntains

SPiDERS, VULTURes, ScOrPiONS, oCTOpus

and moRe!

Get a **FREE**
Spider-Man
animated
series
trading
card in
specially
marked boxes of
COOKIE CRISP!

Now it's
even harder to
resist "The
Little Cookies
you can't
resist".

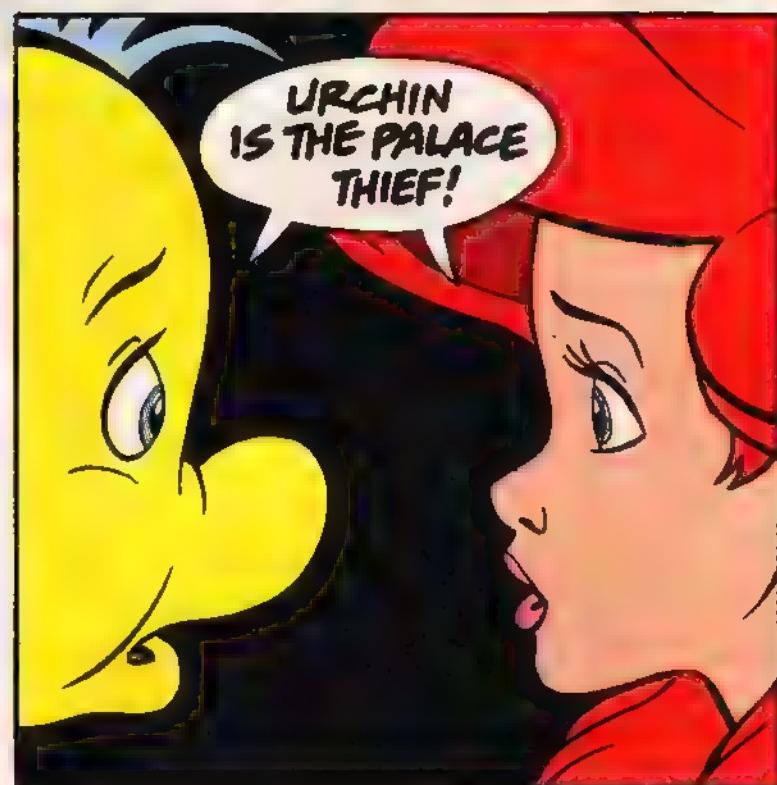
These exclusive
cards feature
animation
style artwork,
gold foil
stamping
and a high-gloss
UV coating.

COLLECT
ALL
6



Offer good while supplies last.

LATER, BACK IN ATLANTICA...





Disney's

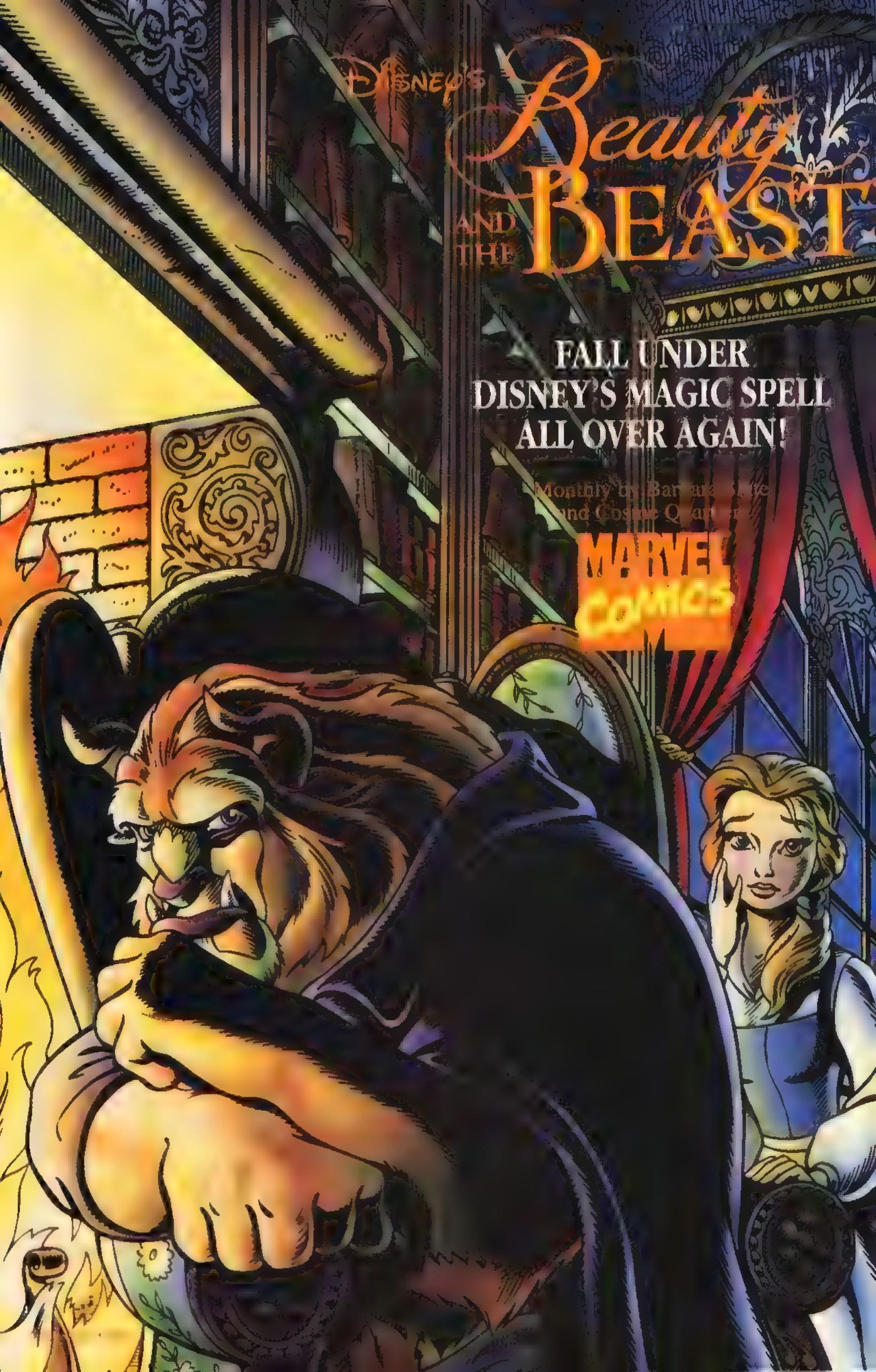
Beauty AND THE BEAST

FALL UNDER
DISNEY'S MAGIC SPELL
ALL OVER AGAIN!

Monthly by Barbara

and Giselle Quan

MARVEL
Comics

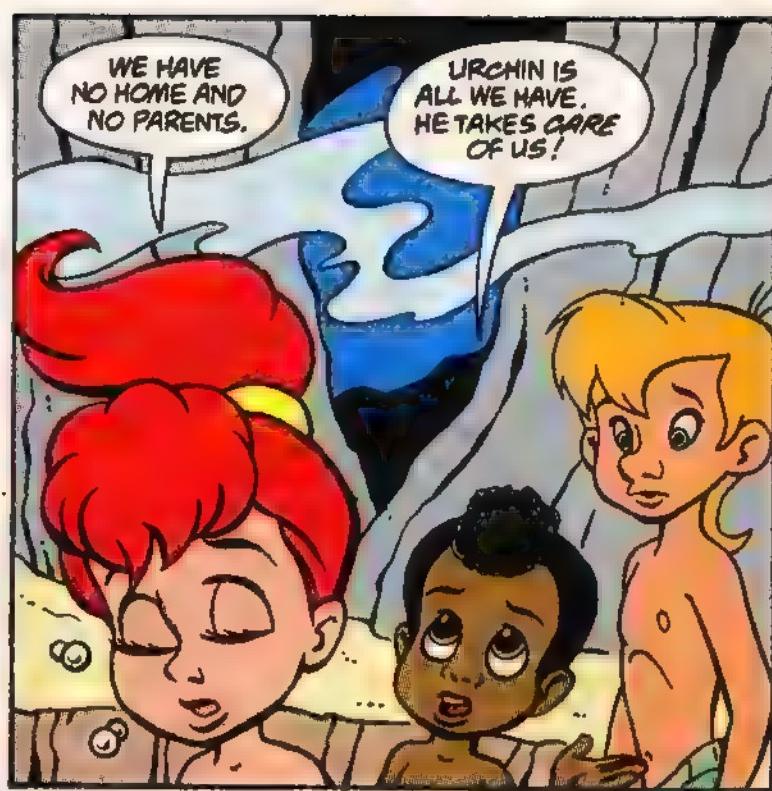




What's the best part of
Peanut Butter Crunch's taste?







HOW DO YOU BECOME A

SUPERHERO?

ADVERTISING

GET BITTEN BY
A RADIOACTIVE
SPIDER!

BE BORN
A MUTANT!

BE EXPOSED
TO GAMMA
RADIATION!

OR
JUST EAT

HAVE AN
ADAMANTIUM
SKELETON!

BE
BOMBARDED
BY COSMIC
RAYS!

TANGY CANDY

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YOU COULD WIN A DRAWING OF YOURSELF AS A REAL SUPER HERO DRAWN BY A MARVEL ARTIST WHEN YOU ENTER THE SWEETARTS® SUPER HERO SWEEPSTAKES! ONE LUCKY PERSON WILL WIN A TRIP FOR THREE TO NEW YORK CITY TO TOUR THE MARVEL COMICS STUDIO AND TO RECEIVE THEIR DRAWING. PLUS, THERE ARE 355 OTHER COOL PRIZES YOU COULD WIN, INCLUDING LIMITED EDITION X-MEN WATCHES, SPIDER-MAN T-SHIRTS, MARVEL COMICS HATS, SWEETARTS® T-SHIRTS AND MARVEL COMICS STUDIO PINS! LOOK FOR ENTRY FORMS ON SPECIALLY MARKED CARTONS WHEREVER YOU BUY SWEETARTS®, OR, PRINT YOUR NAME, ADDRESS, PHONE NUMBER AND BIRTHDATE ON A 3X5 CARD AND MAIL IT TO: SWEETARTS® SWEEPSTAKES, P.O. BOX 6626, ST. LOUIS, MO 63125. THERE'S NO PURCHASE NECESSARY, BUT YOU MUST BE UNDER 18 TO WIN A PRIZE. ENTER TODAY! YOU COULD BECOME A SUPER HERO! OFFER VOID WHERE PROHIBITED BY LAW.

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ARIEL! YOU'RE
GIVING AWAY YOUR
PRECIOUS COLLECTION
OF STUFF?

I REALIZED
THAT THE GIFTS YOU
GIVE FOR A SPECIAL
DAY HAVE TO BE
SPECIAL, TOO!

YOU LIKE
ZE PLANKTON
PIE, EH?

AND MY FRIENDS
CAN COME TO LIVE
HERE? YOU REALLY
MEAN IT?

OF COURSE.
AS LONG AS THERE'S
ROOM IN OUR
HEARTS...

...THERE'S
ROOM AT THE
PALACE!

LITTLE MERMAIL

HILLY MESNIK
Editor

c/o Marvel Entertainment Group ♡ 387 Park Avenue South, New York, NY 10016
Please include your name, age, and address, though we will gladly withhold that information upon request.

LISA ZAMPELLA
Assistant Editor

We can't believe how much fun we've had producing THE LITTLE MERMAID comics! Thanks to our extraordinary writers, artists, letterers, and colorists for giving Ariel, Sebastian, Flounder and all of the under-the-sea cast of characters an even deeper meaning of magic and quality! Thanks also to some very gifted folks at Disney Studios, Burbank, California, who helped us shape the dream you now hold in your hand — Catherine McCafferty, Karen Rosenfield, Philo Barnhart (the phenomenal artist who actually designed Ariel!), and the Disney angel, Lisa Ramee. But thanks most of all to you — our loyal fans. Keep writing because all the mail we've received from you has been inspiring!

From where it's wetter, we'll all sea you next month and every month in the pages of THE LITTLE MERMAID!

Hildy

Dear Hildy and Lisa,

I just wanted to say I love this comic! The Little Mermaid is my favorite Disney movie and through THE LITTLE MERMAID comic book, I can go on a lot more adventures with Ariel. The artwork is great and is also an inspiration. I hope to work for Disney one day as an animator. Seeing all the wonderful pictures in TLM comic gives me great ideas! Thanks for making such a great comic!

Adrienne Breakfield, age 15
Columbia, MS

You're welcome, Adrienne! Adventuring within your own imagination is a great learning tool towards becoming an animator! It also takes years of practice, determination and dedication! We're glad we've inspired you to reach your goal! Good luck!

Dear Hildy and Lisa,

I have just finished reading THE LITTLE MERMAID #4! It was fin-nominal! It made me feel good that merpeople of different races could learn to accept each other for who they are, and not what

they look like. I have been a fan of TLM since your first issue and I am proud to say I have become a subscriber. Keep up the good work and I look forward to the next water-filled issue!

Brianna Marshall, age 17
Kansas City, KS

Thanks for being a true THE LITTLE MERMAID follower, Brianna! It's fans like you that motivate us to bring you exciting new stories each month! You've discovered that subscribing is a great way to enjoy Ariel's bubbly adventures every month without missing an issue! If anyone else is interested in subscribing, you'll find a form in this very comic! Simply fill it out, mail it in, and THE LITTLE MERMAID comic will arrive on your doorstep every month! For those of you under 18, be sure to check with a parent or an adult first!

Dear Little Mermail,

You have "hooked" a fan for life! My name is Tanya and I am 26 years old. Most adults would think THE LITTLE MERMAID is for younger people, but I believe it's a true ocean of fun for all people. TLM is a real catch of the sea! I remember when I was 12 years old and I saw the original version of The Little Mermaid book by Hans Christian Andersen. I truly enjoyed it! What a cute little "fishkin" she is! I must say the artwork is superb and the stories delightful. I am a big Mermaid collector and I am pleased to add THE LITTLE MERMAID comic books to my collection!

Tanya
KS

We're happy to be reeling in fans of all ages, it keeps us on our fins! And we're honored to know you're enjoying our THE LITTLE MERMAID as much as Hans Christian Andersen's, Tanya! No matter what age, Ariel and her

friends are sure to put a smile on everyone's face.

Dear Fish Folks,

I've got a great idea for you! How about doing a THE LITTLE MERMAID interactive comic book? You could sell

NEXT MONTH:

Next Goes The Neighborhood" - After a petition is passed around forcing the Flooglefish to leave Atlantica, Ariel and Dudley, the turtle advisor, must convince the merpeople they're making a big mistake! Without the Flooglefish, who will eat the Floogleweed? Can they get the Flooglefish to return or are they floogled forever?!



the book with a cassette of The Little Mermaid soundtrack!

Sam Simms, age 11
Hoboken, NJ

Thanks for the neat idea, Sam! Unfortunately, we only publish comics here at Marvel! But knowing the creative talents at Disney, they're probably already working on an interactive comic as we speak. Maybe if you write to them, they will have more information!

Dear Little Mermaid,

I have just finished reading THE LITTLE MERMAID issues #1-3. I have to admit at first I was a little leery that as I finished each issue, they would lose the quality the previous one contained. But, much to my pleasure they got better and better! I have been a Marvel fan for three years now and I am thrilled to see another title aimed towards younger audiences. When I saw the great art on the covers I felt obligated to bring them home with me. I still have the comics Disney published a few years ago of TLM and I was happy to see Dave Hunt's inks washing over the pages of your new series. Keep up the fin-tastic work!

Brian Goldston, age 21
Newport, RI

We couldn't have said it any better, Brian! We're glad that we calmed your apprehensions! With artists like Dave

Trivia Question:

Besides starring in "The Little Mermaid" animated film, what other famous animated film did Sebastian make a cameo appearance in? Write to us if you know the answer!

Hunt, it's easy to please our Disney fans! For more Dave Hunt art, don't miss the BEAUTY & THE BEAST comic book covers! We hope you've discovered our other young titles: ALADDIN, BEAUTY & THE BEAST, THE DISNEY AFTERNOON, BARBIE and BARBIE FASHION! See you in thirty!

Dear Little Mermaid,

Thank you, Marvel/Disney, for this splashingly great comic book! I am a big fan of Ariel. I've seen the movie a number of times and I am so pleased there is finally a comic which captures Ariel and her friends so perfectly! I wish you lots of luck with your new endeavors and I look forward to sea-ing you every month!

Stacey Goodman, age 13
Redbank, NJ

Thanks for the wonderful words, Stacey! We're glad to hear from a new TLM comic fan! See you next month!

Dear Little Mermaid,

I love reading your Marvel/Disney comic book, THE LITTLE MERMAID. It's the best! I think the art is so pretty with all the bright colors and the great stories, too. Now I can read the comic during the week, while I am waiting for the cartoon on Saturdays!

Amy Flanders, age 7
Houston, TX

Isn't reading fun, Amy?! Our colorful colorist, Ben Sean, splashes Ariel and her friends across the pages of TLM every month with his vibrant palette of color!

ALSO THIS MONTH:

Disney's Beauty and the Beast

Bluebird Love, Part 2" - When Lumiere composes a poem for Belle expressing Beast's feelings for her — she is flattered but knows it doesn't sound like Beast's own words! Meanwhile, Chip finds adventure in a secret hiding place!



The Disney Afternoon

Megavolt Pulls A Switch" - A bizarre bolt of lightning strikes at the same moment as a bolt from Megavolt's evil weapon, combining to cause a body switch between Darkwing and Goslin! Don't miss the electrifying excitement!



Disney's Aladdin

Aladdin's Follies" - Queen Tatiana comes to Agrabah offering the Sultan valuable oil! Genie arranges the entertainment, starring himself of course! But the Queen only has eyes for Aladdin and she abducts him!





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**MARVEL
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Payment enclosed Bill me later

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(PLEASE PRINT)

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(BTB)	BEAUTY & THE BEAST	For Me <input type="checkbox"/>	Gift <input type="checkbox"/>
(MER)	THE LITTLE MERMAID	<input type="checkbox"/>	<input type="checkbox"/>

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H4CJU

GLOP! SQUISH! SPLAT!



the Pagemaster



Escape from danger
with sticky hands!



Fight fire-breathing
dragon!



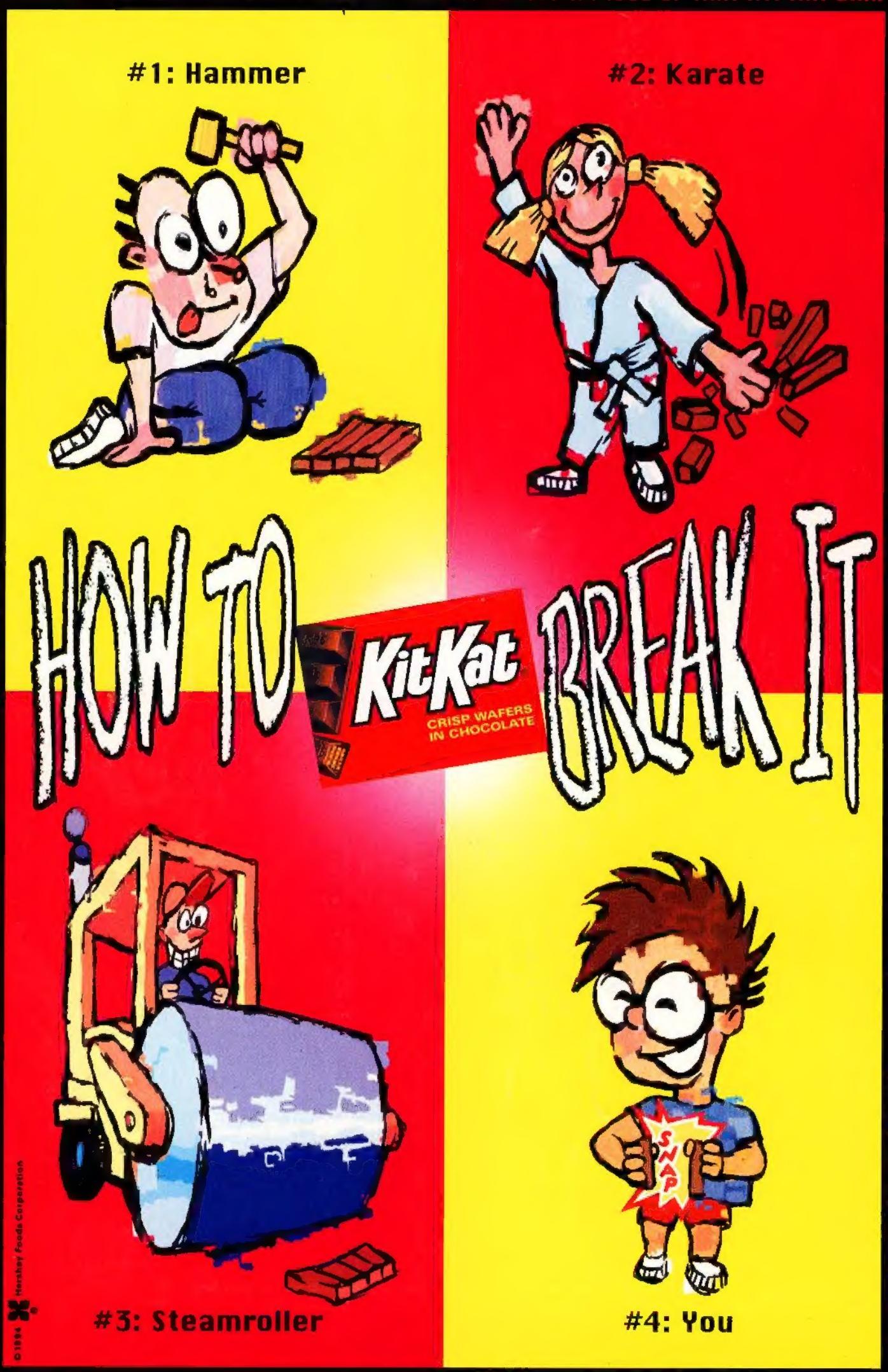
Swing a sword to defeat
pirates!



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GIMME A BREAK • GIMME A BREAK • BREAK ME OFF A PIECE OF THAT KIT KAT BAR.



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